

Before you begin filling out the survey we require that you provide the following information.

If you are both a resident and local employee, please mark both boxes. Please provide your name and/or business name, and address in the contact information at the end of this survey. We thank you in advance for your participation.

Choose one of the following:

- | | |
|--|----|
| <input type="checkbox"/> Village of Sugar Grove Resident | 75 |
| <input type="checkbox"/> Village of Sugar Grove Business Employee | 6 |
| <input type="checkbox"/> Village of Sugar Grove Resident & Employee | 11 |
| <input type="checkbox"/> Sugar Grove Township Resident | 5 |
| <input type="checkbox"/> Sugar Grove Township Resident & Village of Sugar Grove Employee | 0 |
| <input type="checkbox"/> Total responses - 98 | |

1. What type of commercial stores would you like to see in Sugar Grove?
Please mark your top THREE choices.

- | | |
|---|----|
| <input type="checkbox"/> Appliances | 6 |
| <input type="checkbox"/> Bakery/Coffee/Ice Cream | 60 |
| <input type="checkbox"/> Car Dealership | 9 |
| <input type="checkbox"/> Children's Store | 30 |
| <input type="checkbox"/> Clothing Store | 57 |
| <input type="checkbox"/> Craft Store | 21 |
| <input type="checkbox"/> Department Store | 54 |
| <input type="checkbox"/> Discount Store | 18 |
| <input type="checkbox"/> Electronics | 30 |
| <input type="checkbox"/> Entertainment (specify) Movie Theatre – 27, Bar Louie – 1, Video Rental – 1, Chucky Cheese – 1, Bowling Center – 1, Fitness Center – 1. | |
| <input type="checkbox"/> Fast Food Restaurant | 51 |
| <input type="checkbox"/> Floral/Gifts | 21 |
| <input type="checkbox"/> Furniture Store | 9 |
| <input type="checkbox"/> Gas Station w/convenient store | 3 |
| <input type="checkbox"/> General Merchandise | 36 |
| <input type="checkbox"/> Grocery Store | 9 |
| <input type="checkbox"/> Home Improvement | 42 |
| <input type="checkbox"/> Jewelry Store | 15 |
| <input type="checkbox"/> Locally Owned/Independent Store | 24 |
| <input type="checkbox"/> Maternity | 9 |
| <input type="checkbox"/> Resale/Thrift | 3 |
| <input type="checkbox"/> Salon/Spa | 27 |
| <input type="checkbox"/> Shoe Store | 21 |
| <input type="checkbox"/> Sit-Down Restaurant | 87 |
| <input type="checkbox"/> Sports Store | 36 |
| <input type="checkbox"/> Other Book Store – 2, Trader Joes - 1 | |

2. Do you do most of your health/beauty and pharmacy shopping in Sugar Grove? Please mark one choice.

- Yes 36
- No 59
- Unsure

3. If you answered NO, is there a specific reason? Please mark one choice.

- Store not in Sugar Grove 48
- Not convenient to work 0
- Not convenient to home 6
- Sugar Grove stores do not have what I need 18
- Other Price – 6, Wal-Mart – 2, Walgreens - 1

4. If a new Pharmacy Store came to Sugar Grove, which one would you prefer? Please mark your top choice.

- CVS 11
- Walgreen's 68
- Other Costco – 7, Wal-Mart - 14

5. If a DEPARTMENT store came to Sugar Grove, which one would you prefer? Please mark one choice.

- JC Penny's 12
- Carson Pier Scott's 12
- Von Maur 3
- Marshalls 3
- Marshal Fields 21
- Nordstrom 12
- Sears 6
- Kohl's 36
- Other _____

**6. If a WOMEN'S clothing store came to Sugar Grove, which would you prefer?
Please mark two choices.**

- | | |
|---|----|
| <input type="checkbox"/> Amercrombie & Fitch | 12 |
| <input type="checkbox"/> American Eagle Outfitter | 15 |
| <input type="checkbox"/> Ann Taylor | 21 |
| <input type="checkbox"/> Catherine's | 0 |
| <input type="checkbox"/> Chico's | 8 |
| <input type="checkbox"/> CJ Banks | 3 |
| <input type="checkbox"/> Dress Barn | 2 |
| <input type="checkbox"/> Fashion Bug | 3 |
| <input type="checkbox"/> Gap | 36 |
| <input type="checkbox"/> Lane Bryant | 3 |
| <input type="checkbox"/> Talbots | 6 |
| <input type="checkbox"/> Other HSM -1, Old Navy - 1 | |

**7. If a MEN'S clothing store came to Sugar Grove, which would you prefer?
Please mark one choice.**

- | | |
|--|----|
| <input type="checkbox"/> Casual Male | 6 |
| <input type="checkbox"/> Gap | 33 |
| <input type="checkbox"/> Maurice's | 3 |
| <input type="checkbox"/> Men's Warehouse | 57 |
| <input type="checkbox"/> Talbots for Men | 5 |
| <input type="checkbox"/> Other _____ | |

**8. If a Discount store came to Sugar Grove, which would you prefer?
Please mark one choice.**

- | | |
|---|----|
| <input type="checkbox"/> Big "K" | 2 |
| <input type="checkbox"/> Costco | 16 |
| <input type="checkbox"/> Dollar Store | 7 |
| <input type="checkbox"/> Meijer | 5 |
| <input type="checkbox"/> Super Target | 61 |
| <input type="checkbox"/> Super Wal-Mart | 4 |
| <input type="checkbox"/> Other | 0 |

9. If a Home Improvement store came to Sugar Grove, which would you prefer? Please mark one choice.

- Ace Hardware 7
- Home Depot 39
- Lowe's 48
- Menards 22
- Tru-Value 0

10. If a new SIT-DOWN restaurant came to Sugar Grove, which type would you prefer? Please mark two choices.

- Bistro/Café 31 Specific Name Antonios
- Burgers 23 Specific Name Ruby Tuesday's -1, Portillo's - 1, Houlihans -1
- Ethnic 27 Specific Name Italian - 7, Thai -1
- Seafood 25 Specific Name Shaws - 1
- Other American - 1, Sports Bar - 2, TGI Friday's - 1, Stir Crazy - 1, On the Border -1, Steakhouse - 1, Chipolte - 2, Red Lobster - 1, Pizza Hut -1, Tapas - 1, Panera -1.

11. If a new SIT-DOWN restaurant came to Sugar Grove, which would you expect to pay PER ENTRÉE? Please mark one choice.

- Under \$10 5
- \$10 - \$15 46
- \$15 - \$20 31
- \$20 - \$25 6
- Over \$25 5

12. If a "chain" restaurant came to Sugar Grove which ones would you prefer? Please mark your top three choices.

- Applebees' 13
- Bakers Square 15
- Buffalo Wild Wings 21
- Chili's Bar and Grill 25
- Colonial Café 6
- Denny's 2
- Fuddruckers 0

- Lone Star Steakhouse 9
- Olive Garden 41
- Outback 8
- Panera Bread 32
- Portillo's 33
- Red Robin 10
- TGI Friday's 18
- Other Carraba -1

13. If a "fast food" restaurant came to Sugar Grove which ones would you prefer? Please mark your top three choices.

- Arby's 57
- Browns Chicken 4
- Burger King 7
- Cold Stone Creamery 4
- Dairy Queen (Chill n Grill) 11
- Jimmy John's 31
- KFC 5
- McDonald's 66
- Oberweis Dairy 27
- Popeyes 6
- Pizza Hut 18
- Quizno's 16
- Taco Bell 29
- Wendy's 23
- White Castle 0
- Other Potbelly's – 4, Culver's - 9

**14. What type of RECREATIONAL FACILITIES would you like to see in Sugar Grove?
Please mark one choice.**

- Fitness Club 18
- Bowling Center 27
- Water Park 0
- Movie Theater 41
- Community Swimming Pool 12
- Other _____

15. Do you want a Farmer's Market in Sugar Grove? If so, is current location suitable? If not, where?

a.

- Yes 85
- No 11

b.

- Yes 46
- No 7

c. Where? Jewel/Osco - 1

16. Do you want a Sugar Grove Corn Boil? If so, is current location suitable? If not, where?

a.

- Yes 73
- No 14

b.

- Yes 68
- No 21

c. Where? Bigger Park

The following questions are for demographic purposes only...please assist us by answering these questions.

1. Location of Residence (choose subdivision)

- | | | |
|--------------------------|----------------------|----|
| <input type="checkbox"/> | East of Route 47 | 5 |
| <input type="checkbox"/> | West of Route 47 | 4 |
| <input type="checkbox"/> | Chelsea Meadows | 1 |
| <input type="checkbox"/> | Mallard Point | 3 |
| <input type="checkbox"/> | Prairie Glen | 0 |
| <input type="checkbox"/> | Settlers Ridge | 3 |
| <input type="checkbox"/> | Dugan Woods | 2 |
| <input type="checkbox"/> | Carriage Hill | 1 |
| <input type="checkbox"/> | Windsor Pointe | 24 |
| <input type="checkbox"/> | Windsor West | 5 |
| <input type="checkbox"/> | Prestbury | 11 |
| <input type="checkbox"/> | Walnut Woods | 6 |
| <input type="checkbox"/> | Windstone | 5 |
| <input type="checkbox"/> | Lakes of Bliss Woods | 10 |
| <input type="checkbox"/> | Black Walnut Trails | 5 |
| <input type="checkbox"/> | Strafford Woods | 1 |
| <input type="checkbox"/> | Hannaford Farms | 2 |
| <input type="checkbox"/> | Meadow Ridge Villas | 1 |
| <input type="checkbox"/> | Other_____ | |

2. How many people, including yourself, currently live in your household? **3.45**

3. How long have you lived in Sugar Grove? **4.57**

Name: _____

Business Name: _____

Address: _____

E-Mail: _____

The Sugar Grove Economic Development Corporation will not sell your personal information to any parties; it is the sole purpose to use as demographic information and to assist in survey results. If you want to be contacted to assist in an educational round table after survey is complete please check the box below. We thank you in advance and we appreciate your input

- Yes, contact me to participate in roundtable discussion.